

Disnep (RUISE LINE

Apr 6, 2023 Introducing DisneyBand+ Wearable Technology on Disney Cruise Line

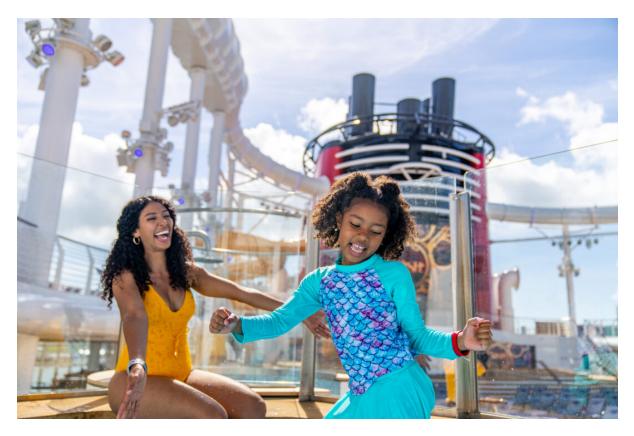
DisneyBand+ will soon make its way to *Disney Cruise Line*, beginning with a preview opportunity on select Disney Wish sailings before it officially debuts.

With DisneyBand+, our guests will unlock the hands-free conveniences of wearable technology on the high seas for the first time on a Disney cruise. With three Disney Cruise Line–exclusive designs to choose from, DisneyBand+ will be the perfect accessory for a Disney cruise vacation.

Keep reading to learn how the smart features of DisneyBand+ will enhance the cruise experience while providing magical surprises along the way!



With DisneyBand+, guests can unlock their stateroom door or charge a sweet treat or a souvenir to the payment card on their stateroom folio. Whether cooling off at the pool, snorkeling at Disney Castaway Cay or taking a thrilling plunge on AquaMouse, guests can be assured that their DisneyBand+ is adventure proof.



Even the littlest explorers can experience the magic of DisneyBand+. Children ages 3 and up can also use their bands in lieu of the Oceaneer Club Band to access kids' clubs including Disney's Oceaneer Club while onboard and Scuttle's Cove at Castaway Cay.



Whether guests are meeting their favorite Disney character or striking a pose in front of the iconic Disney Cruise Line red funnel, onboard photographers around the ship are ready to capture vacation memories. And with one simple tap, guests can easily link their photos to their stateroom making it easy to view and purchase photos during their cruise.



The fun doesn't stop there! Wearing a DisneyBand+ will allow guests to discover enchanting surprises throughout their cruise, so guests should keep their eyes peeled for extra moments of magic. Plus, it is rechargeable — making it the perfect accessory for a future Disney vacation experiences, including Disney cruises and visits to Disney Parks and Disney Resort hotels.

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Stay tuned as more information is revealed about the first Disney Wish sailings to preview DisneyBand+ this summer before it officially debuts.

DisneyBand+ is an optional add-on and is not included in your cruise fare. Learn more here.